HackConf 2017

21-22nd of October

By supporting this conference,
you support the development of Bulgaria's young talents!

HackConf 2017

HackConf is the largest free tech and motivational conference in Bulgaria. We at Hack Bulgaria are organizing it for a third consecutive year, on October 21-22th 2017. The event will take place in its usual venue - Hall 3 of the National Palace of Culture - http://hackconf.bg/.

The main purpose of the conference is to support the progress of developers, software engineers and IT specialists - and help them to become better in their work.

Junior and Senior developers from all around the country are welcomed to gain new knowledge and meet professionals of the IT sector!

Last Year's Stats

Place
National Palace of Culture

1 600+
attendees
at conference

13 000+
viewers
live stream

2 800+
attendees
FB event

attendees from
15 TOWNS
around the country

51 APPLICATIONS
for speakers

16 LECTURES

17 SPEAKERS

16 SPONSORS

Sponsorship Packages for HackConf 2017

21-22nd of October 2017 – National Palace of Culture

Benefits	Platinum	Gold	Silver
Price (BGN, without VAT)	**6000**	**4000**	**2000**
Logo on sponsors page	✓	✓	✓
PR pack (Facebook, Twitter, Newsletter)	✓	✓	✓
On-spot branding	2 banners	2 banners	1 banner
Branded pavilion at conference	✓	✓	-
Special branding of youtube videos	✓	+500 BGN	-
Logo on the attendee T-shirts	✓	+500 BGN	-
Logo on attendee badges	✓	+500 BGN	-
Opportunity to provide a registration gift	✓	+500 BGN	+500 BGN
Opportunity to be added to the highly-visible "Sponsors' wall	✓	✓	+500 BGN
Special thanks and mention during opening and closing talks	✓	✓	-
Special Partner Offer – Sponsor the lunch for the 1st day	Optional	Optional	Optional
Special Partner Offer – Sponsor the lunch for the 2nd day	Optional	Optional	Optional

Logo on sponsor page

We will place your company's logo on event website as: **Platinum, Gold or Silver partner.**

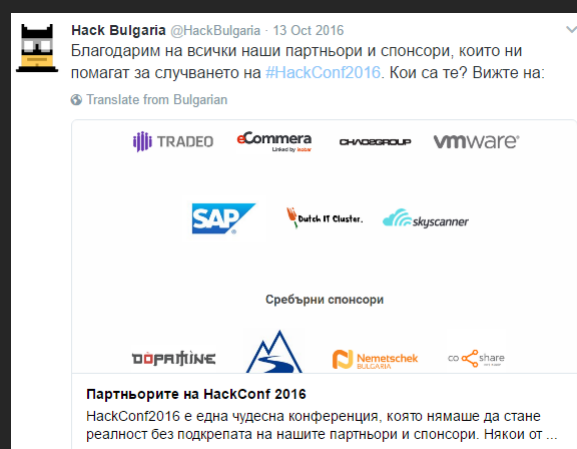* Check page 3 of this proposal for more price details.

PR pack

We'll mention your company with pre-approved text on our social channels ([FB page](), FB event and [Twitter]()) and we'll put your logo in the newsletters, sent to registered attendees and previous years' attendees.

Facebook Note

Twitter post

On-spot branding

Place one or two banners at the conference venue (location selection limited to equalize visibility)

Platinum and Gold Sponsors can place 2 banners at the conference - 1 in Hall 3 and 1 at registration.

Silver sponsors can place 1 banner in Hall 3.

Branded pavilion

Engage with our visitors - organize a raffle or game, or invite them to a custom workshop experience at Your branded pavilion.

You can take a look at other companies' pavilions at the photo album from the last conference.

Logo on attendee shirts

Every attendee receives a T-Shirt at registration. Your company's logo will be placed on the back of the T-Shirt.

Logo on attendee badges

Every attendee receives a badge at registration and caries it with him/herself during the two days.
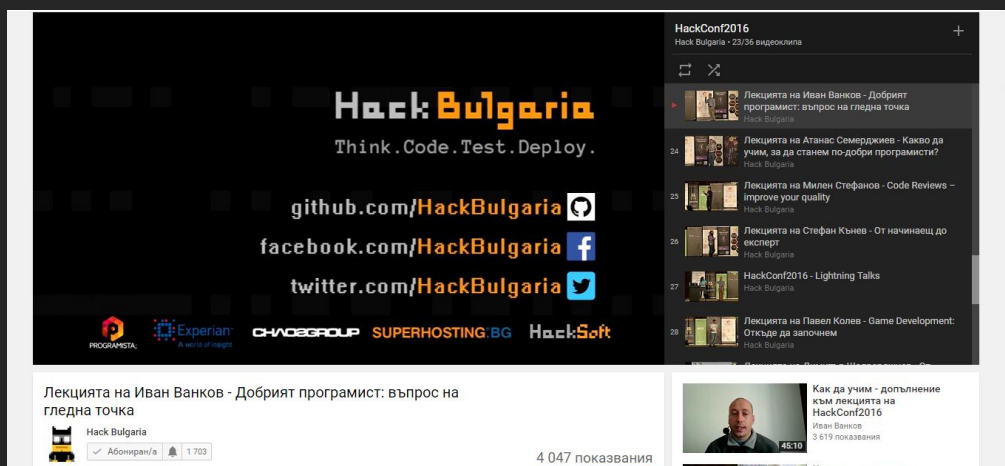
Registration gift

Your gift could be SWAG or something else, it's up to your creativity. Attendees will receive your gift in a special HackConf 2017 bag.
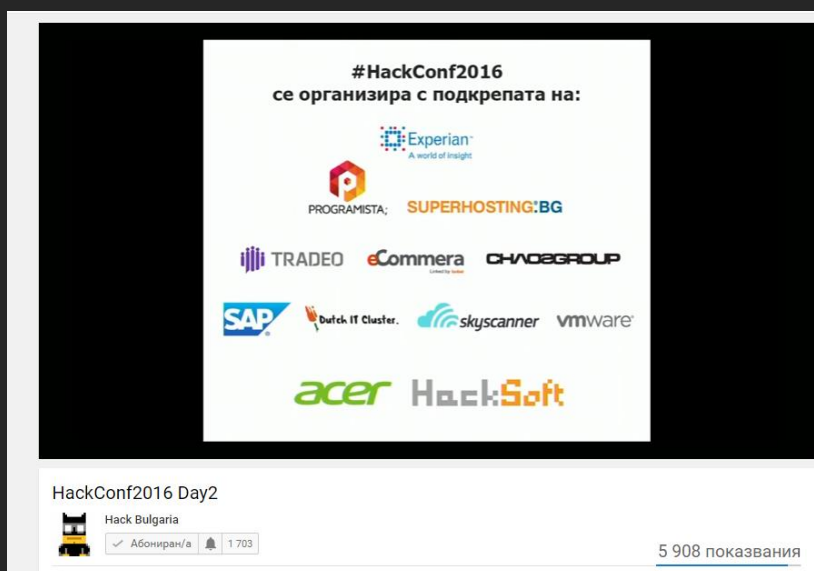
Youtube videos

We'll add a company logo in the hat of each video that will be released after HackConf 2017. The videos will be uploaded here - https://www.youtube.com/user/HackBulgaria

Sponsors' wall

Your logo will be presented on the main screen during breaks.

Special Partner Offer

If you would like to take part in a Special Partner Offer your company must be a Partner of the conference.

Sponsor the lunch for the conference – your company has an exclusive branding opportunity to sponsor the lunch for the 1st and the 2nd days of the conference – you can provide T-Shirts entirely branded in your company's identity for the volunteers who will handle the catering to the attendees during lunch time and we will officially announce that the lunch is sponsored by you.

Max. number of companies who can take advantage of this offer: 4
Cost of lunch for each day: ~4000lv.
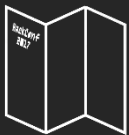**Total cost of lunch for two days: ~8000lv.**

Conference expenses

Cost of the conference will be for the following items:

Rental of Hall 3 and pavilion floor space in National palace of Culture

Catering for 1,600+ people for two days

Print advertising materials and brochures

Print 1600+ t-shirts for all participants

Recording lectures and processing afterwards

Live streaming

Welcome bags for the attendees

Security expenses

Past Events

HackConf 2015 Highlights

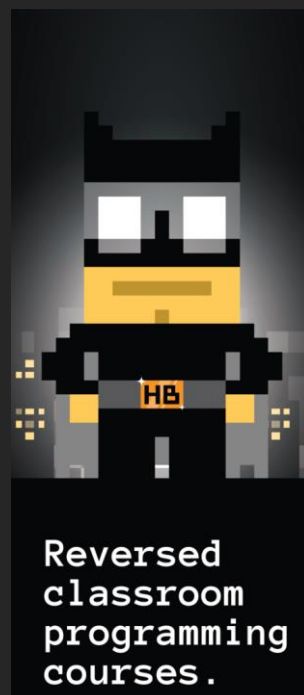### HackConf 2016 Highlights

Additional information

Organizer

The main organizer of HackConf conference is HackBulgaria. HackBulgaria is a hacker school, based in Sofia, Bulgaria. You can read more about HackBulgaria's philoshopy here - https://hackbulgaria.com/about/

Reversed classroom programming courses.

Contacts

For questions or more details, you can write us at: **conf@hackbulgaria.com.**